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**VIDEO
SURVEILLANCE**

EDITION





Strengthening Public Safety with Video Analytics

Public safety today requires the thoughtful integration of technology and operations to solve mission-critical situations and capture key information for analysis and future planning.

Addressing this challenge, IXP Corporation has a 23-year track record of delivering the “first of firsts” solutions to address the challenges public safety organizations face. As a leading public safety managed services company, IXP offers innovative and customized solutions that address these evolving changes in the marketplace.

“Our services are not limited to the everyday operational and technical requirements of emergency communication centers, but they involve long-term solutions that take the best operational and technical problems and create sustainable solutions that solve these challenges,” says Bill Metro, chairman, and CEO, of IXP. “We purposely think “outside the box” to create long-term solutions that can integrate current operational requirements with the latest technologies to enhance our community’s quality of life while maximizing their capital and operating budget investments.”



IXP believes that if implemented responsibly (video analytics) between parties, the growing challenges and pitfalls of individual privacy issues and information exploitation can be avoided.’ says Larry Consalvos, President and COO



For over two decades, IXP has proven the validity of this conviction through the deployment, operation, and support of unique solutions.

IXP believed that the integration of “Smart CCTV,” now referred to as video analytics, with workload-based operations, could create a force multiplier for agencies who needed to enhance their resource deployment and supplement that with emerging CCTV technology.



Larry Consalvos,
President and COO

Bill Metro,
Chairman, and CEO

While the public safety industry thought the technology was immature, IXP proved that it could be deployed to create virtual perimeters around sensitive locations and utilize behavioral algorithms to alert communication center personnel on criminal and safety issues.

This solution solved the problem of workload overload on communication personnel who needed to manage emergency calls for service with CCTV monitoring. The answer was both proactive and forensic for the capture of information and investigations.

By empowering clients to uncover hidden information in live and recorded video streams, IXP delivers the value proposition that assists clients trying to navigate the staffing and technology issues facing public safety today.

“We have simplified our clients’ lives to the extent that any work in public safety technology and emergency communication services can be tied to a “justifiable business case for current and future expenditures,” says Larry Consalvos, president and COO.

Incorporating cutting-edge technology is inevitable in the rapidly evolving operational and technical landscape of public safety. Organizations cannot afford to overlook these changes, but they need common sense solutions that are justifiable for their communities.

In this context, a partner like IXP, with extensive industry subject matter expertise and hundreds of successful client projects, can help organizations effectively navigate any situation that arises. ■



The annual listing of 10 companies that are at the forefront of providing Video Surveillance solutions and impacting the marketplace