



The American Theatre Wing's Antoinette Perry "Tony" Awards® are presented by
The Broadway League and The American Theatre Wing

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2010 TONY AWARDS® INVITES FANS TO SEE THE TONYS LIVE FROM TIMES SQUARE

**Tony Awards Partners with iXP Corporation to
Simulcast the Red Carpet and Entirety of Show on the Clear Channel Spectacolor
HD Screen in Times Square on Sunday, June 13th**

New York (*June 7, 2010*) – The **64th Annual Tony Awards** will be simulcast live to Times Square on Sunday, June 13th. The Tony Awards, in partnership with **iXP Corporation** and **Times Square Alliance**, will simulcast every moment of the Tony Awards LIVE to the **Clear Channel Spectacolor** HD Screen in Times Square on Sunday, June 13th from 6:00 p.m. – 11:00 p.m.

For the first time ever, fans in Times Square will be treated to NY1's pre-show, *On STAGE's Red Carpet to the TONY's* hosted by Roma Torre and Donna Karger, from 6:00 p.m. - 7:00 p.m. – also available to Time Warner Cable's New York City Region customers in HD on channel 701 (or standard definition on channel 1). The simulcast coverage continues with full coverage of the first 15 Tony award categories, normally only available at www.tonyawards.com, from 7:00 – 8:00 p.m.

The Times Square simulcast will feature special guests throughout the evening – including a special appearance by Michelle Williams, of Destiny's Child and *Chicago*. The CBS broadcast of the 64th Annual Tony Awards will cut-to the festivities in Times Square throughout the evening – giving fans in Times Square the opportunity to be part of the live show as well as creating an interactive experience for the fans.

The simulcast will take place, rain or shine, with full audio with seating available, starting at 5:30 p.m. in Duffy Square for 1,000 people throughout the evening.

“This will be our second year simulcasting the Tony Awards live in Times Square,” said Howard Sherman, Executive Director of the American Theatre Wing. “It was such a thrill to see how many thousands of people came out to celebrate with us last year. We invite everyone to come join us on Sunday evening to help us shape and be part of this wonderful tradition.”

"The Times Square simulcast gives us the opportunity to celebrate Broadway with all of New York City – as it's happening live! The fans who make our community so unique and wonderful can feel like they are walking the red carpet along with their favorite actors," said Charlotte St. Martin, Executive Director of the Broadway League. "The first hour of the evening is also a very special component that we'll be able to share."

Richard E. Dale, Chairman and Chief Executive Officer of iXP Corporation, added, "It is an honor for our company to be a part of the legendary New York tradition of the Tony Awards. As iXP has implemented public safety solutions in the City of New York since 1995, we are pleased to bring all the awards show action – live – to the many people who will be in Times Square that evening."

"Clear Channel Spectacolor is once again proud to partner with the American Theatre Wing and the Broadway League for the second year in what has become a new Times Square tradition with our Tony Awards simulcast. We are thrilled to now have iXP Corp. on board as the presenting sponsor and newest member of the Broadway community," commented Harry Coghlan, President & General Manager, Clear Channel Outdoor - New York & Spectacolor Divisions.

"We are thrilled to partner in simulcasting this annual celebration of Broadway's finest performances from Radio City right into the Crossroads of the World," said Times Square Alliance President Tim Tompkins. "This event allows theater lovers—whether they are employees in the neighborhood, New Yorkers or visitors from around the world—to experience the Tony Awards surrounded by the forty Broadway theaters and the pulsing excitement of Times Square."

For those not in the New York City area, the Tony Awards will be broadcast live in HD, from Radio City Music Hall on CBS, Sunday, June 13th, 8:00 – 11:00 p.m. (ET/PT time delay). The 2010 Tony Awards are presented by the Broadway League and the American Theatre Wing. To view the first hour of the Tony Awards please log onto www.TonyAwards.com at 7:00 p.m. (EST) on Sunday, June 13th.

The Antoinette Perry "Tony" Awards are bestowed annually on theatre professionals for distinguished achievement. The Tony is one of the most coveted awards in the entertainment industry and the annual telecast is considered one of the most prestigious programs on television.

For up-to-the-minute news follow The Tony Awards on Facebook.com/TheTonyAwards or Twitter.com/TheTonyAwards.

ABOUT THE TONY AWARDS

The 2010 American Theatre Wing's Tonys Awards are presented by The Broadway League and the American Theatre Wing. At The Broadway League, Paul Libin is Chairman and Charlotte St. Martin is Executive Director. At the American Theatre Wing, Theodore S. Chapin is Chairman and Howard Sherman is Executive Director. For Tony Award Productions, Alan Wasser and Allan Williams of Alan Wasser Associates are the General Managers. Ricky Kirshner and Glenn Weiss of White Cherry Entertainment are Executive Producers of the 2010 Tony Awards. Mr. Weiss will also serve as Director of the 2010 Tony Awards.

IBM, an official information technology partner of the Tony Awards, develops, designs, and hosts the official Tony Awards web site, www.TonyAwards.com. BroadwayWorld.com is an official content partner of TonyAwards.com. Chong + Koster is the official digital strategy consultant of TonyAwards.com.

Continental Airlines is an official supporter of the Tony Awards as the official airline of the Tony Awards.

Audemars Piguet is the presenting sponsor of the Tony Awards Red Carpet.

Macy's is an official partner of the Tony Awards and the official sponsor of the Macy's TICKET TO THE TONYS contest.

InterContinental Hotels & Resorts are the official sponsor of the Tony Awards Creative Arts Awards, which are presented live on www.TonyAwards.com from Radio City Music Hall immediately preceding the Tony telecast.

Avis is the official rental car of the Tony Awards.

USA Today is the official media partner of the Tony Awards. In addition, Clear Channel Spectacolor and Van Wagner are a media partners of the Tony Awards.

iXP Corporation is the official sponsor of the Tony Awards Times Square simulcast to be broadcast on the Clear Channel Spectacolor screen.

ABOUT iXP CORPORATION

iXP Corporation (www.ixpcorp.com) is recognized as the company that public safety and security organizations rely on to solve mission critical emergency response challenges. With headquarters in Cranbury, N.J., iXP serves municipalities, colleges, universities, hospitals, and corporations nationwide. iXP provides a total solution methodology that incorporates governance, operations, technology, and facilities. The firm develops and implements reliable and cost-effective solutions for scalable communications systems, municipal protection, campus safety, and healthcare security.

ABOUT CLEAR CHANNEL OUTDOOR

Clear Channel Outdoor (NYSE:CCO) is the world's largest outdoor advertising company with close to one million displays in over 50 countries across 5 continents. In the United States, the company operates over 200,000 advertising displays and has a presence in 48 of the top 50 Designated Market Areas. It also operates airport, rail, and mall advertising businesses worldwide. Its Spectacolor (U.S.) and DEFI (international) divisions are the global market leaders in spectacular sign displays, including in New York's Times Square. Clear Channel Adshel is the company's international street furniture division, which operates over 3,500 municipal advertising contracts worldwide. Clear Channel Outdoor also operates digital displays and networks in most of its divisions. More information may be found by visiting www.clearchanneloutdoor.com.

ABOUT NY1 NEWS

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ABOUT TIME WARNER CABLE'S NEW YORK CITY REGION

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ABOUT TIMES SQUARE ALLIANCE

Times Square Alliance, founded in 1992, works to improve and promote Times Square. In addition to providing safety and sanitation services, the Alliance coordinates many major events in Times Square including New Year's Eve, manages an Information Center and advocates on behalf of its constituents with respect to a host of public policy, planning and quality-of-life issues. Follow TimesSquareNYC on Twitter www.Twitter.com/TimesSquareNYC or become a fan on Facebook <http://www.facebook.com/TimesSquareNYC>. For more info log on to: www.TimesSquareNYC.org